

REPORT TO SHASTA COUNTY RTPA

SUBJECT		MEETING DATE	ITEM NUMBER
Amend Contract With Dowling & Associates for the Travel Demand Model		02/28/06	3-5

RECOMMENDATION

It is recommended that the Agency consider and approve Amendment #1 to the Personal Services Agreement with Dowling and Associates for \$3,344 in additional services.

SUMMARY

The PSA with Dowling Associates needs to be amended in order to provide requested land use forecast data and mapping to local agencies.

DISCUSSION

On December 27, 2004, the Agency entered in agreement with Dowling and Associates Inc. to update the Travel Demand Forecasting Model. At this point in time the consultant team and staff are currently working on validation and calibration of the model. During the update process, considerable effort by the staff's of Cities of Redding, Anderson and Shasta Lake and Shasta County produced a forecast of residential and commercial growth through the next two decades. This data set is now needed to support local studies.

The City of Redding has requested access to the use of the data to support a market analysis of the Oasis Road Specific Plan, and other projects. That request is attached. The work product prepared by the consultant is currently in a format that would require considerable investment by the majority of the jurisdictions to view and use the data. This amendment would allow the consultant to reformat the GIS layer and tables to allow access to the data without having to own the software to run the model.

ALTERNATIVES

The Agency could choose not to amend the PSA. This is not recommended since funding is available to meet local agency requests.

OTHER AGENCY INVOLVEMENT

This item was discussed at the February 14, 2006, Technical Advisory Committee (TAC) meeting. TAC supports the staff recommendation.

FINANCING

The 2005/2006 OWP has sufficient funding in the element budget to fund this amendment.

Daniel J. Kovacich, Executive Officer

TLH/jac

Attachment: Letter from City of Redding Development Services Department

CITY OF REDDING



DEVELOPMENT SERVICES DEPARTMENT

PLANNING DIVISION

777 Cypress Avenue, Redding, CA 96001-2718

P.O. Box 496071, Redding, CA 96049-6071

530 225 4020 FAX 530 225 4495

February 15, 2006
A-050-250

Thomas L. Hays, Senior Planner
Regional Transportation Planning Agency
1855 Placer Street
Redding, CA 96001

Subject: Request for Data

Dear Thomas:

As we discussed, the City of Redding is requesting that the RTPA assist us in retrieving data that was provided to the RTPA in conjunction with the ongoing update of the Regional Traffic Model. We currently have a contract with MuniFinancial to undertake a market analysis and development of a financing plan for the Oasis Road Specific Plan. As you know, for the specific plan to move forward, it is imperative that this work be undertaken to determine if there will be sufficient bonding capacity within the specific plan area to cover the costs of reconstruction of the Oasis Road interchange and construction of the North Market Street Flyover as proposed by Caltrans, as well as considerable other infrastructure needs.

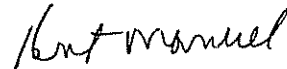
The first step in this process is undertaking a market analysis to ensure that the project is viable from an economic perspective. Considerable work was undertaken by staff of the City of Redding, as well as the staffs of Anderson, Shasta Lake, and Shasta County to allow Strategic Economics to establish an estimate/prediction of residential and commercial growth through the next two decades. This is the type of data that will be needed by MuniFinancial to undertake its work. Unfortunately, I have been informed by staff of Strategic Economics that the subarea data crucial to our efforts is not available in a form that is readily useable, except by its own staff. They suggested that the easiest and least expensive way to access the data would be for them to produce a series of maps and tables as indicated on the attached sheet.

In addition to facilitating our project, I see a couple of benefits from having this work performed. First, it will provide a concise record of the underlying growth assumptions contained in the updated traffic model for each jurisdiction. Staffs of all the affected agencies are constantly being bombarded

for requests for this type of information. Second, we would like to ensure that data we provide to outside consultants and the public is consistent with the underlying assumptions of the traffic model. If we move independently to try to recreate the basic economic assumptions, consistency will be lost.

Thank you for your willingness to consider this matter. As we discussed, time is of the essence, and any assistance that you can provide will be appreciated.

Sincerely,

A handwritten signature in black ink that reads "Kent Manuel". The signature is written in a cursive style with a large initial "K".

Kent Manuel
Senior Planner

KM;jh
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