

REPORT TO SHASTA COUNTY RTPA

| SUBJECT   |  | MEETING DATE | ITEM NUMBER |
|---|--|--------------|-------------|
| Redding Area Bus Authority (RABA) Transit Plan Update (Continued from June 26, 2007 RTPA Meeting) |  | 10/23/07     | 7           |

RECOMMENDATION

It is recommended that the Board receive an update on RABA's Short-Range Transit Plan (SRTP).

SUMMARY

RABA retained Moore & Associates to assist in updating RABA's SRTP. The goal of the SRTP is evaluate RABA services and recommend improvements.

DISCUSSION

The primary goal of the SRTP is to develop a strategy to achieve the RTPA mandated 19% farebox recovery ratio.

RABA's system was evaluated using several types of analysis: ride check, community surveys, and onboard surveys. Three alternatives were recommended. On September 17, 2007, the RABA Board approved Alternative B for further study and directed RABA staff to hold a public hearing on October 15, 2007. The RABA Board did not reach a decision on October 15. It is anticipated that there will be discussion on the consultant's other two alternatives at the November 19, RABA Board meeting.

Once a RABA determination is made, a presentation on the SRTP will be provided to the RTPA Board. At this time, it appears likely that the SRTP presentation will coincide with the annual unmet transit needs process and hearings.

ALTERNATIVES

The Board could agendaize this item at the next meeting with a request for additional information, or to consider specified action.

OTHER AGENCY INVOLVEMENT

RABA staff reviewed the option with the Social Services Transportation Advisory Council (SSTAC). Implementation strategies and costs will need to be refined by RABA staff. The SRTP has been reviewed by the Technical Advisory Committee.

FINANCING

The SRTP was funded by the RTPA in the 2006/07 and 2007/08 Overall Work Program. Ultimate decisions on the SRTP will shape future transit costs, transit performance, and Transportation Development Act claims.

  
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Daniel S. Little, AICP, Executive Director

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