

REPORT TO SHASTA COUNTY RTPA

SUBJECT		MEETING DATE	ITEM NUMBER
Provide Comments on Draft Agenda and Mailing List for April Workshop on Financing Transportation Needs in Shasta County		2-22-05	6

RECOMMENDATION

It is recommended that the Agency:

1. Provide comments and direction to staff on the draft agenda and mailing list of invitees for a workshop on April 26, 2005. The workshop will assess the future of transportation funding in Shasta County and the feasibility of starting the process to create a Countywide sales tax measure or other revenue raising vehicle earmarked for transportation purposes; and
2. Authorize payment of Eric Haley's expenses to attend this workshop.

SUMMARY

Recent events have heightened the need to generate local revenues for transportation needs. Conducting a workshop to examine funding issues and assess stakeholder interest is the first step in this process.

DISCUSSION

At the December meeting of the RTPA, staff was directed to develop a workshop to assess the feasibility of implementing a revenue enhancement mechanism earmarked for transportation purposes. The attached agenda and mailing list of invitees has been developed for Agency consideration. The workshop would be conducted as part of the April 26th RTPA meeting. Any comments and/or suggestions Agency members may have are welcome.

The purpose of this workshop is to begin the discussion of how the region will meet present and future transportation issues as the County continues to grow. Tentative arrangements have been made with Eric Haley, Executive Director of the Riverside County Transportation Commission, to present to the Agency the mechanics and issues of starting a process leading to a sales tax measure dedicated to transportation. The only cost to the Agency will be Mr. Haley's expenses to travel to Redding for this workshop.

ALTERNATIVES

The Agency could choose to not conduct a workshop. This is not recommended because these problems are not going away and they should be presented to the public for their input.

OTHER AGENCY INVOLVEMENT

This item was presented to the TAC, which concurs with the staff recommendation.

April Workshop  
February 22, 2005  
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FINANCING

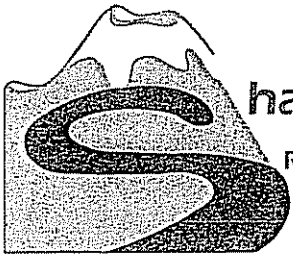
Adoption of the staff recommendation will have no impact on Agency finances.

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Daniel J. Kovacich, Executive Officer

DJK/jac

Attachments:      Workshop Agenda  
                         List of Suggested Invitees



Shasta County

Regional Transportation  
Planning Agency

1855 Placer Street • Redding, CA 96001 • (530)225-5661 • FAX (530)225-5667  
E-Mail shasroad@snowcrest.net • HOME PAGE www.scrtpa.org

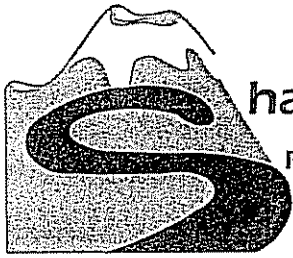
Daniel J. Kovacich, Executive Officer

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Shasta County Regional Transportation Planning Agency  
Workshop to Discuss Augmenting Transportation Revenues  
April 26, 2005

WORKSHOP AGENDA

1. Purpose of Workshop – Dan Kovacich
  - a. Transportation needs identified by local agencies and Caltrans that cannot be funded under existing funding. (This would be a relatively high level discussion of the current and projected needs.)
  - b. Present status of local, state and federal funding. (Discuss why the needs presented cannot be funded under today's funding picture.)
2. Presentation of revenues versus needs by local agencies and Caltrans. (Presentation no longer than 15 minutes per jurisdiction and/or Agency)
3. Presentation by Eric Haley and Sarah West (?) of the Self-Help Counties Coalition. (A discussion of the role and responsibilities of the private sector in generating revenue for transportation)
4. Q & A
5. Next steps – Dan Kovacich



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## Shasta County Regional Transportation Planning Agency List of Suggested Invitees

### Transportation

- a. Shasta Builders Exchange – Kent Dagg
- b. Associated General Contractors – Ty Hixson
  - i. Lyle Tullis
- c. Chambers of Commerce
  - i. Greater Redding
  - ii. Anderson
  - iii. Shasta Lake
  - iv. Burney
  - v. Fall River Mills
- d. Redding Record Searchlight
- e. Display ad in all local newspapers to run the week before the meeting
- f. Economic Development Corporation of Shasta County
- g. Shasta Regional Community Foundation
- h. McConnell Foundation
- i. Consulting Engineers and Land Surveyors of California (CELSOC)
- j. Local Engineering Firms
- k. People of Progress
- l. Shasta Senior Nutrition Programs
- m. Shasta County Board of Realtors
- n. Shasta County Board of Supervisors
- o. City Councils
  - i. City of Redding
  - ii. City of Shasta Lake
  - iii. City of Anderson